

M Maddie Kapfhammer

Contact

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maddiekapfhammer.com

Skills

InDesign

Illustrator

Photoshop

Photography

Problem solving

Content writing

Organization

Achievements

Art piece shown in 48hrs

Neukölln: an international art show, Berlin, Germany.

Education

University of Louisville

Graphic Design BFA

August 2016 - May 2020

3.5 GPA, Dean's list- 4 semesters

Courses:

Graphic Design | Web Design | Book Forms | Lettering and Font Design |

Designing for Public Issues | Identity Systems | Drawing

Experience

Kentucky Higher Education Student Loan Corporation

Graphic Design Intern

August 2019 - Present

Created layouts and templates for various materials, such as newsletters and advertisements; Worked with printers to print and mail out materials;

Completed projects on a deadline.

Norton Healthcare

Marketing and Communications Intern

October 2018 - April 2019

Shadowed marketing and communications team members; Completed projects on a deadline; Participated in progress and ideation meetings with executives and clients; Assisted on promotional video shoots.

DSW

Sales Associate

August 2017 - Present

Michael's

Sales Associate

September 2016 - June 2017