



Maddie Kapfhammer

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maddiekapfhammer.com

Education

University of Louisville

Graphic Design BFA

August 2016 – May 2020

3.5 GPA, Dean's list – 4 semesters

Courses:

Graphic Design | Web Design | Book
Forms | Lettering and Font Design |
Designing for Public Issues | Identity
Systems | Drawing

Experience

Kentucky Higher Education

Student Loan Corporation

Graphic Design Intern

August 2019 - Present

Created layouts and templates
for various materials, such as
newsletters and advertisements;
Worked with printers to print and mail
out materials; Completed projects on
a deadline.

Norton Healthcare

Marketing and Communications

Intern

October 2018 - April 2019

Shadowed marketing and
communications team members;
Completed projects on a deadline;
Participated in progress and ideation
meetings with executives and clients;
Assisted on promotional video
shoots.

DSW

Sales Associate

August 2017 - Present

Michael's

Sales Associate

September 2016 - June 2017

Skills

InDesign

Illustrator

Photoshop

Photography

Problem solving

Content writing

Organization

Achievements

Art piece shown in 48hrs Neukölln:
an international art show, Berlin,
Germany.